

Marketing Strategies to Boost Sales	Recency	Frequency	Cost	ROI
Sponsorship				
Youtube Channel				
Joint Ventures				
Signage				
Blog				
Client Gifts (to existing clients/desired clients)				
Direct mail - letter				
Direct mail - postcard				
Telemarketing				
Google Images				
Google Places				
Google Profile				
Google Adwords				
Google Adsense				
Google Reviews				
Facebook Page				
Facebook Ads				
Twitter				
Linked in profile				
Linked in Ads				
E-book				
Published Book				
e-newsletter				
Printed Newsletter				
Webinar				
Podcast				
Printed Ads				
Articles - online/offline				
linkbuilding				
<a href="#">Elliot Hayes</a>				

